



*Infectious Bronchitis*

**TECHNICO  
ECONOMICAL  
BOOKLET**

Cevac  
**IBird<sup>®</sup>**

Cevac  
**IBras<sup>®</sup>**

Cevac  
**IBron<sup>™</sup>**

*Together, beyond animal health*



# CEVA GLOBAL REFERENCE IN HATCHERY VACCINATION

**#1**  
IN HATCHERY  
VACCINATION

**800**  
POULTRY  
PROFESSIONALS

**22 BILLION**  
DOSES OF NEW TECHNOLOGY  
HATCHERY VACCINES IN 2017

Global  
coverage

**180 VET**  
specialists  
close to you



Ceva Animal Health makes available the CHICK Program Quality Code of Practice to their affiliates for the control of good hatchery vaccination practices in poultry.



CT814 CHICK Program  
Quality Code of Practice

CONTROLLED BY BUREAU VERITAS GROUP.

**175**  
**HATCHERY**  
**SPECIALISTS**  
at your service

## FOREWORD

In this booklet you will find an updated technico-economic summary for Ceva's IB solutions in key countries or areas, namely Ceva® IBird® (South East Asia, Europe, Africa, South America), Ceva® IBras® (Brazil), and Ceva® IBron™ (United States).

Each field trial includes an economic calculation, based on a specific and updated scale, which suggests the approximate value of using Ceva's IB solutions. These field trials compare one of Ceva's IB solutions to competitor products, or to weaker vaccination programs (eg, using Mass-type only vaccine).

Ceva Santé Animale is committed to sharing information and updated field data with partners and customers. Enjoy your reading.

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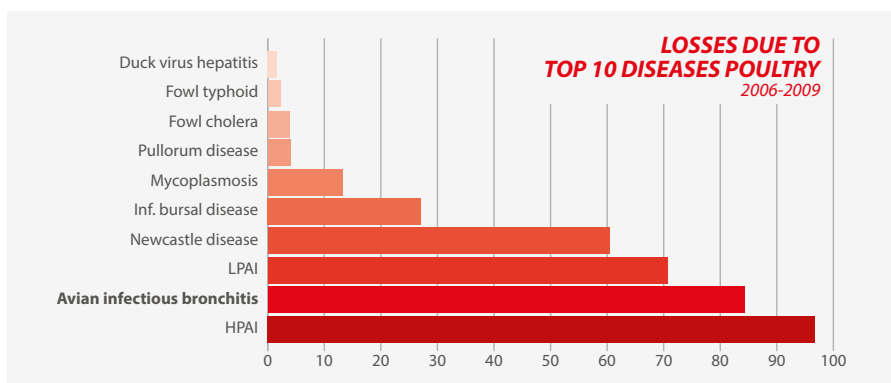




# What is infectious bronchitis?

Avian infectious bronchitis (IB) is probably one of the most widespread poultry diseases around the world, given its highly contagious nature. It is caused by a gamma coronavirus that affects the respiratory, urinary and reproductive systems of the chickens causing different disorders depending on the tissue tropism characteristics of the invading viral strain.

The induced losses are very costly, because of uneven growth, respiratory distress, high morbidity, secondary opportunistic respiratory infections (*E.coli*, avian metapneumovirus, H9N2 low pathogenic avian influenza virus, etc.) and related medication, egg drops, and/or kidney damage. According to the World Bank<sup>1</sup>, it is ranked as the 2<sup>nd</sup> most costly poultry disease, after highly pathogenic avian influenza.



<sup>1</sup> World Livestock Disease Atlas - A Quantitative Analysis of Global Animal Health Data (2006-2009). The World Bank, November, 2011. LSU: Livestock Unit.

## 2

# Economic impact of a poor control of infectious bronchitis<sup>2</sup>

Apparently healthy broilers were monitored for the presence of IBV by serology (Idexx ELISA) and molecular analysis (RT-PCR) at processing age (around 42 days of age). They represented a total of 109 flocks belonging to six Brazilian producing companies in the Southern States (three of them belong to the top 10 in Brazil). Altogether, these 6 companies are producing 49.5 million chickens per month. Companies 1 to 5 used one Mass type vaccine at day-old, whereas company no.6 did not vaccinate at all against IB. In addition, production performances were recorded.



## Results

Despite they were apparently healthy, 72% of the flocks showed abnormally high late serological titers and/or molecular detection of IBV. A variant strain was identified to which Mass only provided poor protection.

The production performances could be recorded from companies 2 to 6, representing more than 4.3 million broilers. A comparison was done between IBV-infected and IBV-free flocks per company. The figures are reported in the table below.

	Company 2		Company 3		Company 4		Company 5		Company 6		Mean	
	IBV pos	IBV neg	IBV pos	IBV neg	IBV pos	IBV neg	IBV pos	IBV neg	IBV pos	IBV neg	IBV pos	IBV neg
FCR (adj. 2.7 kg)	1.668	1.638	1.806	1.795	1.678	1.576	1.846	1.750	1.763	1.694	1.752	1.691
Late mortality (>35d) (%)	1.38	1.12	0.64	0.21	1.71	0.64	2.93	1.12	2.21	1.82	1.77	0.98
ADG (g/d)	65.0	68.9	58.9	61.8	70.3	73.1	59.2	58.9	59.4	63.1	62.6	65.2
PI	351.6	374.1	316.8	309.7	387.3	414.7	303.3	339.0	311.0	337.7	334.0	355.0
Airsacculitis (%)	1.04	0.90	0.56	0.28	1.91	0.63	na	na	na	na	1.17	0.60

na: data not available

The impact of a poor control of a variant IBV on performances and economic return on investment could be summarized as follows:

Impact of variant IBV on	Performance loss	Economic impact (Euros/1,000 chickens)
FCR	+0.06	36
Late mortality (>35 d) (%)	+0.79	13
Final body weight (ADGx42)(g)	-109	35
Airsacculitis condemnations (%)	+0.57	12*

\*Chacon J., pers. comm.

## Conclusion

To conclude, the financial impact of a poor control of variant IBV infection in more than 4 million commercial broilers was calculated to be worth **96 Euros / 1,000 chickens**.



# 3

## What does a proper vaccination program look like?



A critical issue is the high mutation rate and recombination ability of the IB virus. This is why there is no one single IB virus, but many IB viruses. Continuous efforts to characterize field isolates of infectious bronchitis virus (IBV) strains emerging from broiler, layer or breeder operations in different countries enable to draw epidemiological maps on the geographical distribution of the numerous IBV strains present in the world.

Facing these IBV constant changes and the need to protect susceptible poultry populations, it would be ideal to have homologous vaccines to induce a strong protection against the circulating virus. However, most of these viruses disappear and it is a very challenging task and virtually impossible to develop an IBV vaccine against each one of them. Developing and licensing a vaccine is a time consuming process and an expensive operation, which may be lost if the virus is no longer present in the field.

However, it is possible to combine different IB viruses with different antigenic characteristics to obtain a synergistic effect and therefore broaden the spectrum of protection. In fact, it has already been demonstrated that combining antigenically different strains, such as those from the 793B group with a Mass type strain, acts synergistically thus increasing the protection spectrum of the two single vaccines if applied separately.

Lastly, accurate hatchery vaccine application using advanced spray equipment is of paramount importance for successful immunisation of day-old chicks, batch after batch.



# 4

## What are Ceva's IB solutions?

Ceva Animal Health developed several live variant IB vaccines to address many different epidemiological situations. As a result, each of them is positioned in its relevant geographical area(s).

### Cevac **IBird®**

Cevac® IBird® is a recently licensed IBV vaccine which contains the attenuated V1-1/96 IBV strain, classified within the 793B genetic group. Applied together with a live Mass-type vaccine, Cevac® IBird® provides a strong protection against Mass, 793B, QX, Q1, variant-2 (IS/1494), Italy-02, IS/885, D1456, Tunisian, Taiwanese and Malaysian IBV strains, including a reduction of the field virus shedding.

Through numerous laboratory and field trials, the safety and the efficacy of these vaccines, in combination with a Mass type live vaccine were demonstrated. Proper spray application protocols using Desvac® In Line Spray, and well defined post-vaccination monitoring procedures, help to achieve a high vaccination rate and a proper quality of application.

### Cevac **IBras®**

Cevac® IBras® is a recently licensed IBV vaccine which contains the attenuated BR (Brazilian variant) IBV strain. Cevac® IBras®, which can be applied together with a live Mass-type vaccine, provides a strong protection against BR, Mass and 793B IBV strains, including a reduction of the field virus shedding.

### Cevac **IBron™**

Cevac® IBron™ is a recently licensed IBV vaccine which contains the attenuated GA08 (US variant Georgia 08) IBV strain. Cevac® IBron™, which can be applied together with a live Mass-type vaccine, provides a strong protection against GA08, Mass, GA13, DMV/1639/11, and Ark IBV strains, including a reduction of the field virus shedding.



5

# Improvements in performance: FIELD & PROCESSING DATA



Recent trials have been performed in 12 countries worldwide, which compare Ceva's IB solutions (Cevac® IBird®, Cevac® IBras®, Cevac® IBron™) (administered by spray) versus competitor vaccines, or weaker vaccination programs (eg. using Mass-type vaccines only).

*In the present document, economic calculations were done by taking the following market prices assumptions into account:*

*Final body weight of 2kg • FCR 1.6 • Feed price: 0.30€/kg • Live bird price: 0.80€/kg*

By doing so, it was possible to calculate value related to the major production performance parameters.

Technical Parameters	Value/1,000 Birds	Value/100 M. Birds
<b>0.01 FCR</b>	6€/1,000 birds	600 K€
<b>10 g. BW</b>	3.2€/1,000 birds	320 K€
<b>1% Mortality</b>	11€/1,000 birds	1,100 K€

*\*average figure between 6 (1% early mortality), and 16 euros (1% late mortality).*

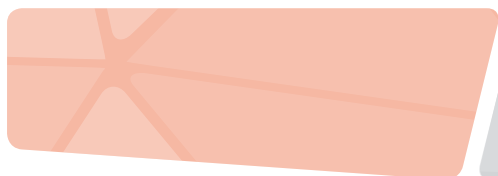
The table below summarizes the range of improvement points that were provided by Ceva's IB solutions (Cevac® IBird®, Cevac® IBras®, Cevac® IBron™) in field trials that are displayed hereafter.

	Mortality (%)	Body weight (g)	FCR	Income (€/1,000 birds)
<b>One of Ceva's IB solutions</b>	-0.1 to -3.08	+10 to +290	0 to -0.18	+12.00 to +185.70

# GLOBAL EXPERIENCE

In the following pages, several experiences covering the displayed geography will be described.





Ceva  
**IBird®**



# Malaysia<sup>(1)</sup>



13,640,000 DAY-OLD CHICKS,  
1 FARM, 2 GROUPS  
UNDER MALAYSIAN TYPE 1  
VARIANT IBV CHALLENGE,  
HISTORICAL COMPARISON

GROUP 1:  
9,520,000 BIRDS,  
CEVAC® IBIRD®,  
AT DAY 1 BY SPRAY  
(DESVAC IN-LINE SPRAY)

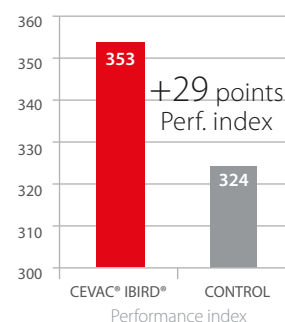
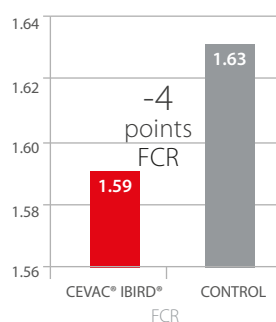
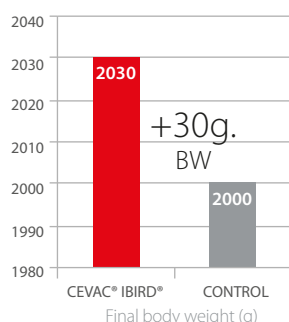
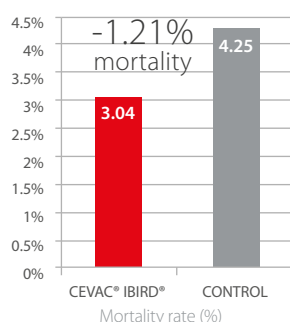
GROUP 2:  
4,120,000 BIRDS,  
ROUTINE VACCINATION  
PROGRAM

SLAUGHTER AT  
36.6 DAYS OF AGE  
(GROUP 1)  
35.1 DAYS OF AGE  
(GROUP 2)

## VACCINATION PROGRAMS

	GROUP 1 - CEVA PROGRAM	GROUP 2 - CONTROL
D1 (Hatchery)	Mass (B48)+ Cevac® IBird® (spray)	Mass (B48) (drinking water)
D10-14	Mass (B48) (spray)	Mass (B48) (drinking water)

## RESULTS & CONCLUSIONS



## ECONOMIC EVALUATION

In group 1 (Ceva Program), -45% antibiotic cost was reported.

the extra revenues per  
1,000 birds would be **+67.20€**

# Malaysia<sup>(2)</sup>



170,000 DAY-OLD CHICKS,  
2 GROUPS,  
UNDER MALAYSIAN TYPE 1  
VARIANT IBV CHALLENGE,  
CONTEMPORANEOUS

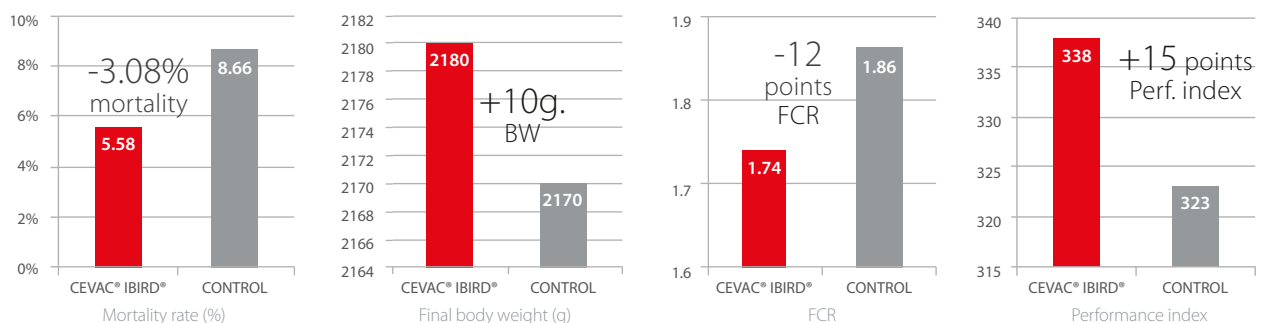
GROUP 1:  
61,600 BIRDS  
CEVAC® IBIRD®,  
AT DAY 1

GROUP 2:  
108,100 BIRDS,  
COMPETITOR 793B  
AT DAY 1

## VACCINATION PROGRAMS

	GROUP 1 - CEVA PROGRAM	GROUP 2 - CONTROL
<b>D1 (Hatchery)</b>	IBD Immune-complex (subcutaneous) Live ND + IB Mass (H120) (spray) Killed ND (subcutaneous)	IBD Immune-complex (subcutaneous) Live ND + IB Mass (H120) (spray) Killed ND (subcutaneous)
<b>D1 (farm)</b>	<b>Cevac® IBird® (spray)</b>	<b>Competitor 793B (spray)</b>
<b>D10</b>	Live ND (drinking water)	Live ND (drinking water)
<b>D21</b>	Live ND (drinking water)	Live ND (drinking water)

## RESULTS & CONCLUSIONS



## ECONOMIC EVALUATION

The extra revenues per  
1,000 birds would be **+105€**



# Sri Lanka

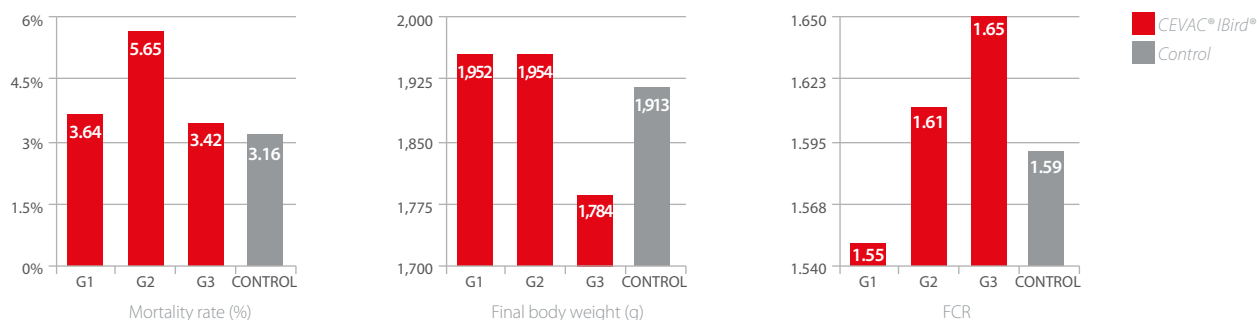


- 600,000 DAY-OLD CHICKS,  
1 COMPANY, 4 GROUPS,  
HISTORICAL CONTROL
- GROUPS 1,2,3 :  
462,000 BIRDS ,  
3 CYCLES, CEVAC® IBIRD®  
+ IB MASS (H120)  
AT DAY 1
- GROUP 4:  
150,000 BIRDS,  
LIVE IB MASS (H120)  
AT DAY 1
- SLAUGHTER  
BETWEEN 38.8  
AND 41.2  
DAYS OF AGE

## VACCINATION PROGRAMS

	GROUPS 1, 2,3 - CEVA PROGRAM			GROUP 4 - CONTROL
	(n=135,000 birds)	(n=161,000 birds)	(n=166,000 birds)	(n=150,750 birds)
D1 (Hatchery)	Mass (H120), + Cevac® IBird® (spray)			Live Mass (H120) (spray)

## RESULTS & CONCLUSIONS



Some management issues did significantly impact the results, since a ventilation failure was reported in cycle 2, and poor chick quality was delivered in cycle 3.

Interestingly, when comparison is made versus the starting phase without any IB vaccination, the recorded improvement was 165 g. more final weight (day 28), 0.13 lower FCR, and 1.46% lower mortality.



## ECONOMIC EVALUATION

Based on 2018 cost-benefit calculations (mortality, body weight and FCR),

the extra revenues per  
1,000 birds would be **+146.86€**

# Philippines



650,000 DAY-OLD CHICKS,  
1 COMPANY,  
10 LOCATIONS,  
HISTORICAL COMPARISON

GROUP 1:  
376,000 BIRDS,  
CEVAC® IBIRD®  
AT DAY 1

GROUP 2:  
277,000 BIRDS,  
COMPETITOR 793B  
AT DAY 9

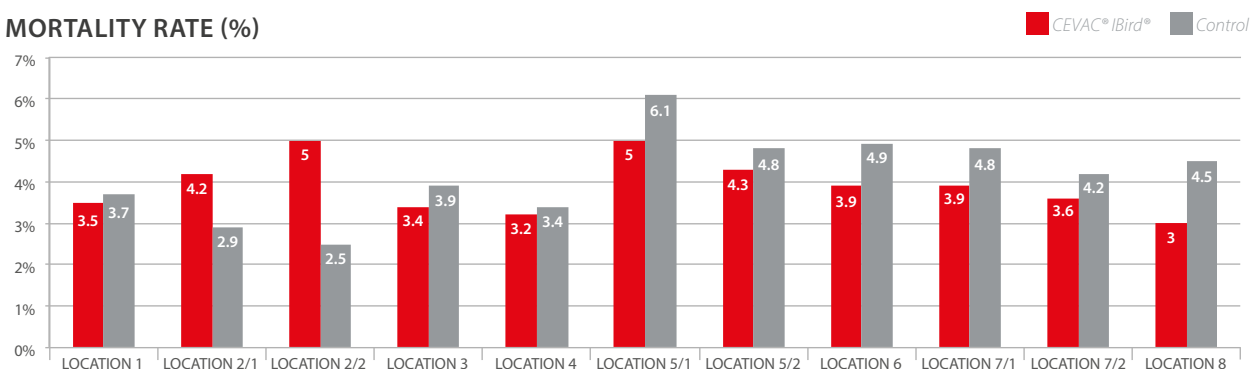
SLAUGHTER  
BETWEEN 32 AND  
36 DAYS OF AGE

## VACCINATION PROGRAMS

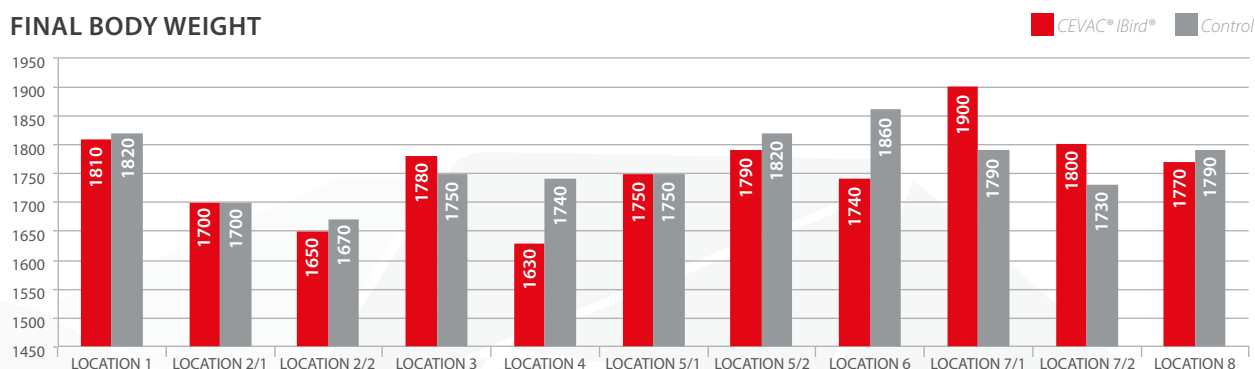
	GROUP 1 - CEVA PROGRAM	GROUP 2 - CONTROL
<b>D1 (Hatchery)</b>	IBD Immune-complex + rHVT-F (subcutaneous) Live ND + IB Mass (H120) + <b>Cevac® IBird® (spray)</b>	IBD Immune-complex + rHVT-F (subcutaneous) Live ND + IB Mass (H120) (spray)
<b>D9</b>	-	<b>Competitor 793B (spray)</b>
<b>D14</b>	Live ND (spray)	Live ND (spray)

## RESULTS & CONCLUSIONS

### MORTALITY RATE (%)

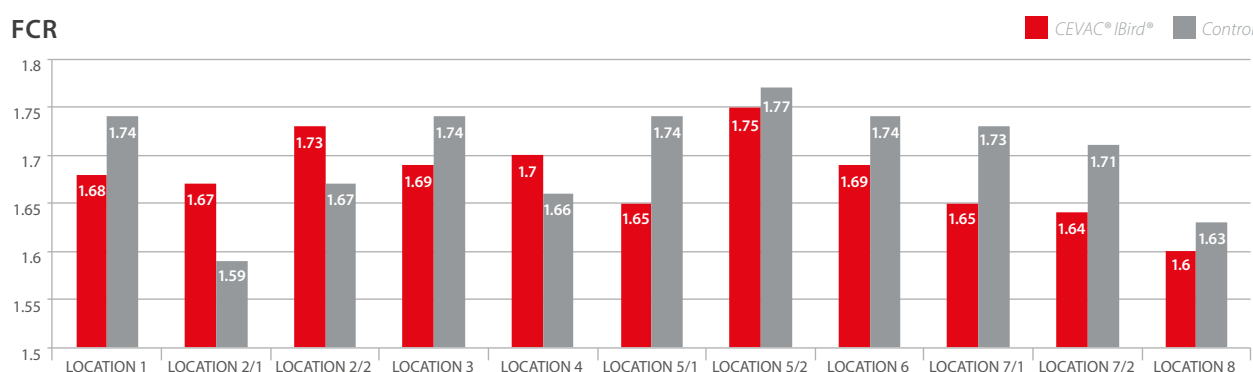


### FINAL BODY WEIGHT



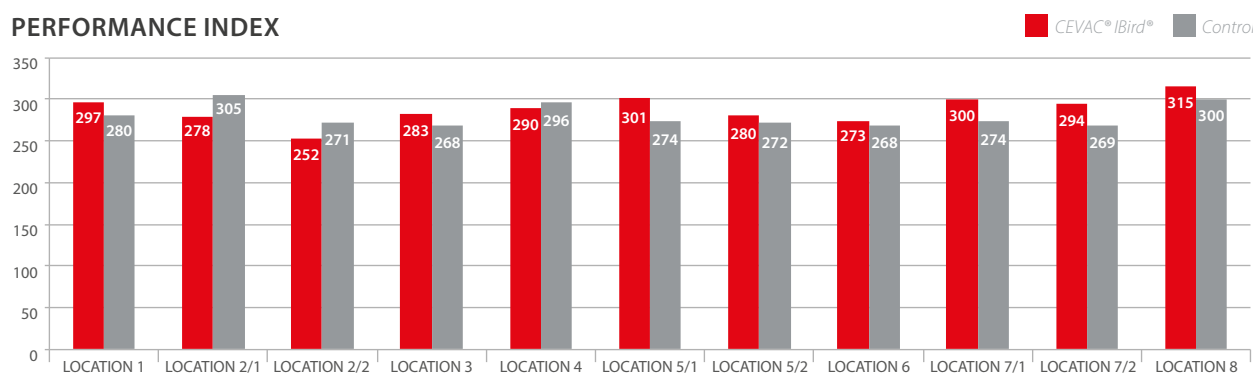
Better livability in Cevac® IBird® on average

## FCR



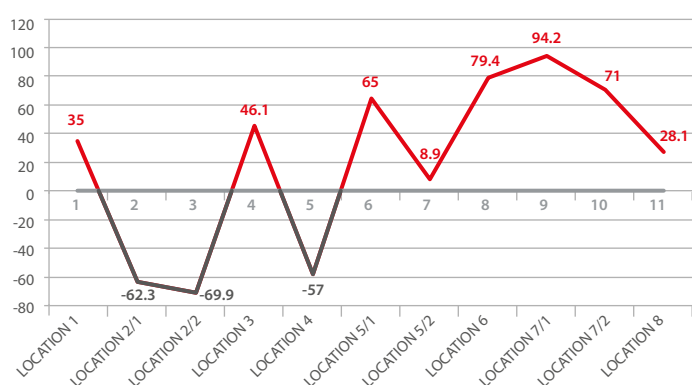
Lower FCR rate in Cevac® IBird® group on average

## PERFORMANCE INDEX



Better performance index in Cevac® IBird® group on average

## EXTRA INCOME USING CEVAC® IBIRD®



## ECONOMIC EVALUATION

Based on 2018 cost-benefit calculations (mortality and FCR),

the extra revenues per  
1,000 birds would be **+21.68€**

# Italy



10,000,000 DAY-OLD CHICKS,  
1 COMPANY,  
HISTORICAL CONTROL

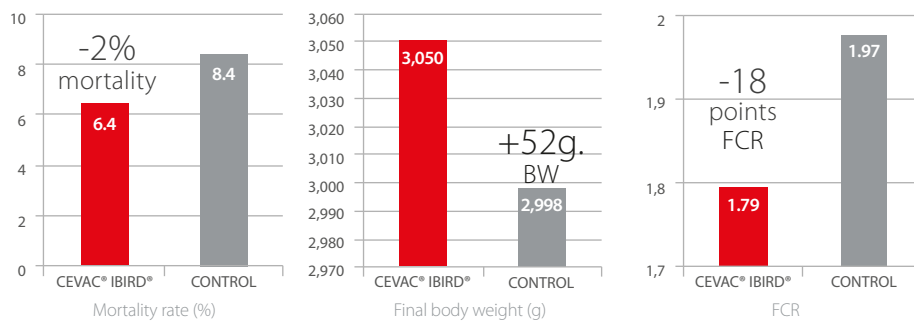
GROUP 1:  
5,000,000 BIRDS,  
CEVAC® IBIRD®  
AT DAY 1

GROUP 2:  
5,000,000 BIRDS,  
COMPETITOR VACCINE  
AT DAY 1

## VACCINATION PROGRAMS

	GROUP 1 - CEVA PROGRAM	GROUP 2 - CONTROL
D1 (Hatchery)	Cevac® IBird® (spray)	Competitor IB vaccination

## RESULTS & CONCLUSIONS



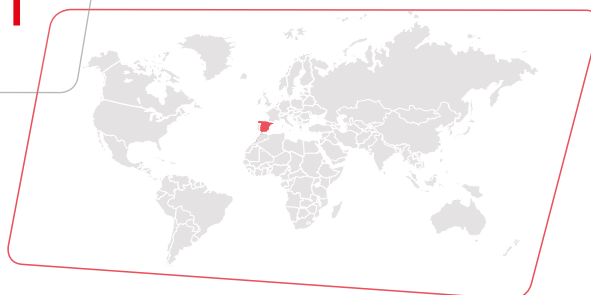
IN GROUP 1,  
-50%  
ANTIBIOTIC USE  
WAS REPORTED.



## ECONOMIC EVALUATION

The extra revenues per  
1,000 birds would be **+146.65€**

# Spain



1,600,000 DAY-OLD CHICKS,  
49 FARMS,  
2 GROUPS

GROUP 1:  
929,875 BIRDS,  
23 FARMS,  
CEVAC® IBIRD®,  
AT DAY 1

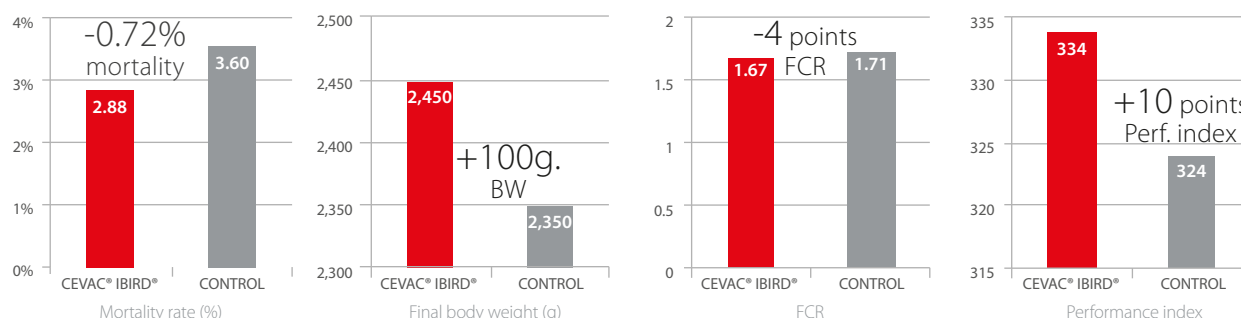
GROUP 2:  
750,545 BIRDS,  
26 FARMS,  
COMPETITOR 793B  
AT DAY 1

SLAUGHTER AT  
40.3 DAYS OF AGE  
(GROUP 1)  
39.5 DAYS OF AGE  
(GROUP 2)

## VACCINATION PROGRAMS

	GROUP 1 - CEVA PROGRAM	GROUP 2 - CONTROL
D1 (Hatchery)	IB Mass + Cevac® IBird® (spray)	IB Mass + Competitor 793B (spray)

## RESULTS & CONCLUSIONS



IN GROUP 1, -0.30€/g. ON MEDICATION EXPENSES WAS REPORTED.

## ECONOMIC EVALUATION

Based on 2018 cost-benefit calculations (mortality, body weight and FCR),

the extra revenues per  
1,000 birds would be **+38.60€**



# Russia



3,207,000 DAY-OLD CHICKS,  
2 LOCATIONS,  
2 GROUPS

GROUP 1:  
1,069,000 BIRDS,  
CEVAC® IBIRD®  
AT DAY 1

GROUP 2:  
2,138,000 BIRDS,  
COMPETITOR 793B  
AT DAY 10

## VACCINATION PROGRAMS

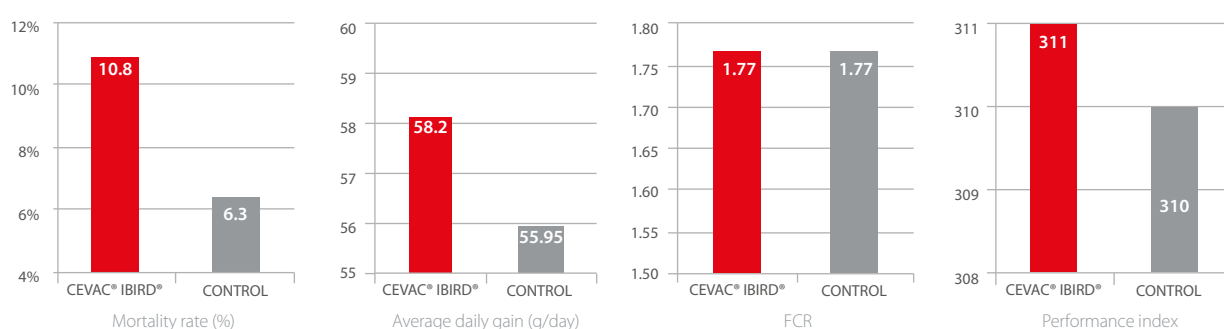
	GROUP 1 - CEVA PROGRAM	GROUP 2 - CONTROL
D1 (Hatchery)	IBD Immune-complex + rHVT-F (subcutaneous) Live ND + IB Mass (H120) + Cevac® IBird® (spray)	IBD Immune-complex + rHVT-F (subcutaneous) Live ND + IB Mass (H120) (spray)
D10	-	<b>Competitor 793B (spray)</b>
D15	Live ND (drinking water)	Live ND (drinking water)





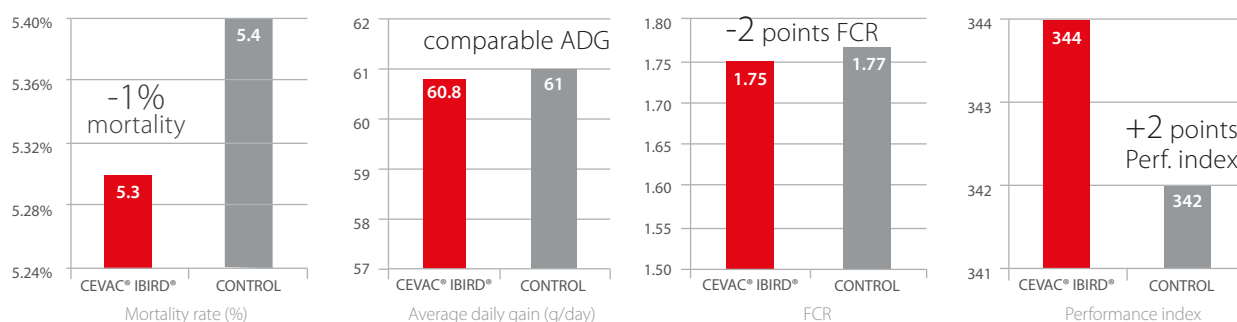
## RESULTS & CONCLUSIONS

### LOCATION 1



In the first location, the two groups did achieve similar results, and extra-income could not be calculated.

### LOCATION 2



In the second location, a better profitability could be demonstrated.



## ECONOMIC EVALUATION

Based on 2018 cost-benefit calculations (FCR),

the extra revenues per  
1,000 birds would be **+12€**

# South Africa



1,300,000 DAY-OLD CHICKS  
PER WEEK,  
1 COMPANY,  
HISTORICAL COMPARISON

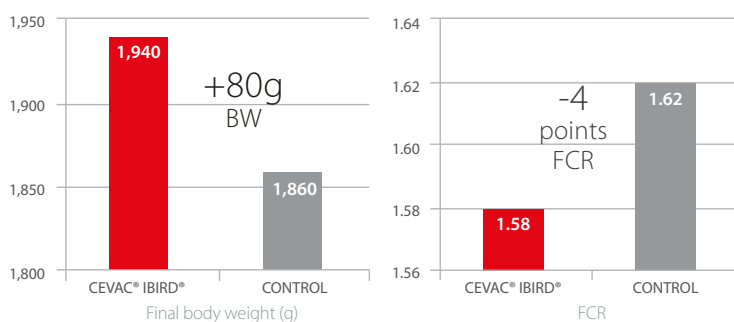
GROUP 1:  
3 CYCLES,  
CEVAC® IBIRD®  
AT DAY 1

GROUP 2:  
3 CYCLES,  
COMPETITOR 793B  
AT DAY 1

## VACCINATION PROGRAMS

	GROUP 1 - CEVA PROGRAM	GROUP 2 - CONTROL
D1 (Hatchery)	IB Mass + <b>Cevac® IBird® (spray)</b>	IB Mass + <b>Competitor 793B (spray)</b>

## RESULTS & CONCLUSIONS



## ECONOMIC EVALUATION

Based on local market prices,

the extra revenues per  
1,000 birds would be **+83.62€**



# Argentina



3,000,000 DAY-OLD CHICKS,  
2 COMPANIES UNDER  
Q1 IBV CHALLENGE,  
3 GROUPS EACH

GROUP 1:  
1,317,000 BIRDS,  
CEVAC® IBIRD®  
AT DAY 1

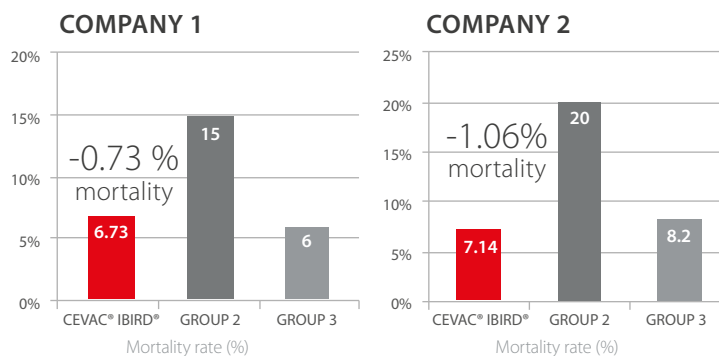
GROUP 2:  
CONTROL,  
DURING Q1

GROUP 3:  
1,770,000 BIRDS,  
CONTROL,  
MASS VACCINE ONLY

## VACCINATION PROGRAMS

	GROUP 1 - CEVA PROGRAM n company 1 = 1,100,000 birds n company 2 = 217,000 birds	GROUP 2 - DURING Q1 OUTBREAK	GROUP 3 - BEFORE Q1 n company 1 = 1,600,000 birds n company 2 = 170,000 birds
D1 (Hatchery)	Common vaccination program + Cevac® IBird® (spray)	Common vaccination program	Common vaccination program

## RESULTS & CONCLUSIONS

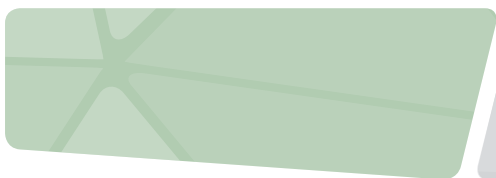


## ECONOMIC EVALUATION

Based on 2018 cost-benefit calculations (mortality),

the extra revenues per 1,000 birds  
would be **+91.30€** (company 1)  
and **+141.90€** (company 2)





Cevac  
**IBras**<sup>®</sup>

# Brazil



26,400,000 DAY-OLD CHICKS,  
9 COMPANIES, 7 LOCATIONS,  
2 GROUPS,  
HISTORICAL COMPARISON

GROUP 1:  
CEVAC<sup>®</sup> IBRAS<sup>®</sup>  
AT DAY 1

GROUP 2:  
ROUTINE PROGRAM

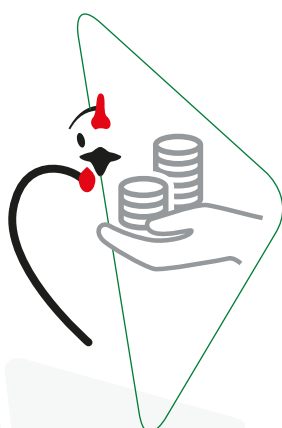
## VACCINATION PROGRAMS

	GROUP 1 - CEVA PROGRAM	GROUP 2 - CONTROL
D1 (Hatchery)	Live IB Mass + Cevac <sup>®</sup> IBras <sup>®</sup> (spray)	Live IB Mass (spray)

## RESULTS & CONCLUSIONS

PARAMETER	PERFORMANCE IMPROVEMENT IN CEVA PROGRAM	ECONOMICAL BENEFIT (euros/1,000 birds)
Use of antibiotics	not applicable	+10.00
Total mortality (%)	-2.3	+25.30
FCR	-0.08	+48.00
Final weight (g)	+160	+51.20
Airsacculitis condemnation (partial) (%)*	-0.74	+12.19
Airsacculitis condemnation (total) (%)*	-0.11	+2.31
Colibacillosis condemnation (%)*	-1.38	+36.70

\* economical valuation: J. Chacon, pers. Comm.



## ECONOMIC EVALUATION

The extra revenues per  
1,000 birds would be **+185.70€**

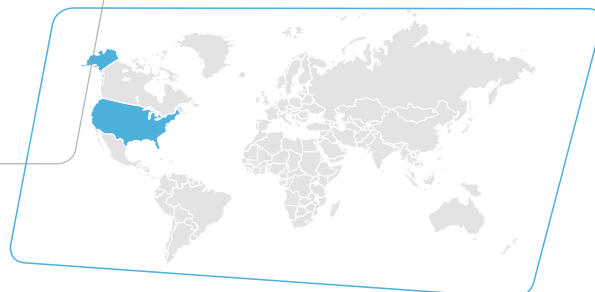
Source: Chacon J. et al., 2018. Farm and slaughterhouse parameters affected by BR strain of infectious bronchitis virus. American Association of Avian Pathologists (AAAP) meeting, Denver, CO, July 13-17.



Cevoc  
**IBron™**



# United States of America



17,000,000 DAY-OLD CHICKS,  
1 FARM,  
2 GROUPS UNDER  
DVM1639 IBV CHALLENGE  
HISTORICAL COMPARISON

GROUP 1:  
9,268,385 BIRDS,  
CEVAC® IBRON™  
AT DAY 1

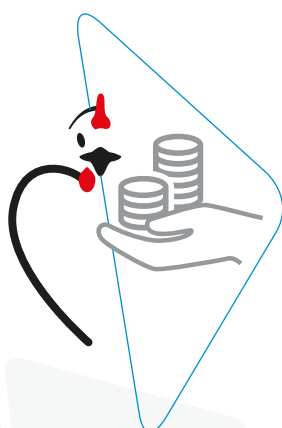
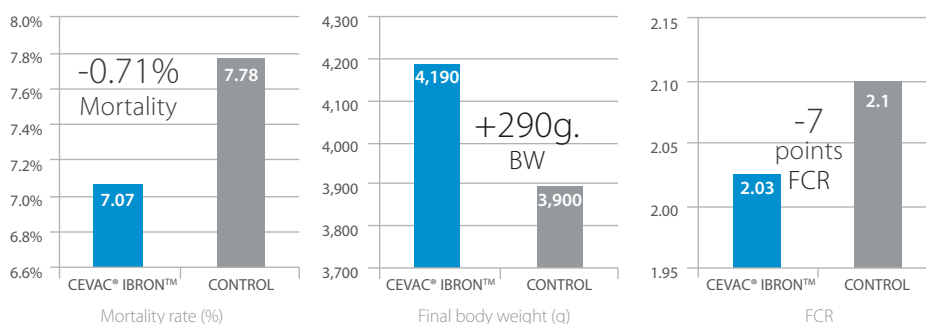
GROUP 2:  
7,835,800 BIRDS,  
ROUTINE PROGRAM

SLAUGHTER AT  
61.07 DAYS OF AGE  
(GROUP 1)  
62.07 DAYS OF AGE  
(GROUP 2)

## VACCINATION PROGRAMS

	GROUP 1 - CEVA PROGRAM	GROUP 2 - CONTROL
D1 (Hatchery)	Live IB + Cevac® IBron™ (spray)	Live IB (Spray)

## RESULTS & CONCLUSIONS



## ECONOMIC EVALUATION

The extra revenues per  
1,000 birds would be **+143.70€**

# Summary of profitability

Cevac  
**IBird®**

Cevac  
**IBras®**

Cevac  
**IBron™**

Country	Mortality (%)	BW (extra g./bird)	FCR	Results (€/1000 birds)	Page
MALAYSIA (1)	-1.21	+30	-0.04	<b>+67.20</b>	15
MALAYSIA (2)	-3.08	+10	-0.12	<b>+105.00</b>	16
SRI LANKA	na	na	na	<b>+146.86</b>	17
PHILIPPINES	na	na	na	<b>+21.68</b>	18
ITALY	-2.00	+52	-0.18	<b>+146.65</b>	20
SPAIN	-0.72	+100	0	<b>+38.60</b>	21
RUSSIA	-0.10	na	-0.02	<b>+12.00</b>	22
SOUTH AFRICA	na	+80	-0.04	<b>+83.62</b>	24
ARGENTINA	na	na	na	<b>+116.60</b>	25
BRAZIL*	na	+160	-0.08	<b>+185.70</b>	27
USA**	-0.71	+290	-0.07	<b>+143.70</b>	29

Table 2. Values used to evaluate the economic return of the field cases previously described: BW: 2Kg. ; F.C.R.: 1,6 ; Feed price: 0,3€/Kg. Live Bird Price: 0,8€/Kg.

na: non applicable \* Cevac® IBras® \*\*Cevac® IBron™

Cevac  
**IBird®**



**HEALTHY**  
CHICKENS

**Early and broad  
protection** from  
the hatchery

Long lasting  
**immunity**

**Reduction**  
of field virus  
shedding

Cevac  
**IBird®**



**HEALTHY  
CHICKENS**

Cevac IBird®: infectious bronchitis under control  
from the hatchery.

